

2023 Community Based Dementia Mini-Grant Application

Michigan Public Health Institute

Deadline: May 25th, 2023

Please submit your application to: Dayna Streng at strengd@michigan.gov

The Michigan Public Health Institute is offering a grant funding opportunity to Michigan programs with a focus on Alzheimer's Disease and related dementias. Grants should incorporate at least one of the following:

- Promote education about brain health, cognitive aging, and cognitive decline risk factors
- Promote education on Alzheimer's Disease and related dementias
- Promote education on early detection and diagnosis
- Promote education on effective care planning at all stages of dementia
- Promote engagement of care partners in care management strategies
- Promote strategies for optimizing health and well-being for those impacted by dementia and their caregivers

Background

The action items for this community-based grant funding opportunity were created to promote cognitive health, address cognitive impairment for those affected by dementia, and to meet the needs of care partners. For this funding opportunity, we are recognizing three actions from the list of 25 actions in the *Healthy Brain Initiative, State and Local Public Health Partnerships to Address Dementia 2018-2023 RoadMap*.

The link for the RoadMap is: [Healthy Brain Initiative, State and Local Public Health Partnerships to Address Dementia: The 2018-2023 Road Map \(cdc.gov\)](#)

The three actions that were chosen from the RoadMap are:

E1 = Educate the public about brain health and cognitive aging, changes that should be discussed with a health professional, and benefits of early diagnosis.

E2 = Integrate the best available evidence about brain health and cognitive decline risk factors existing health communications that promote health and chronic condition management for people across the life span.

W4 = Foster continuing education to improve healthcare professionals' ability and willingness to support early diagnosis and disclosure of dementia, provide effective care planning at all stages of dementia, offer counseling and referral, and engage caregivers, as appropriate, in care management.

The objective of this funding opportunity is to use one or more of these action items to promote community-based education and support for those impacted by dementia. These actions can be tailored to best fit into the strengths and needs of your community. Please be creative with your funding request while using evidence-based data.

Mini Grant Ideas: Community Tailored and Creative

Put special consideration towards ideas that are creative, person-centered, and engaging. Special consideration will be given to ideas that include incorporation of socially minded, person-centered approaches.

Please refer to the Community Connect program through the Alzheimer's Association for ideas on creative programming that is already taking place. While we do not want to duplicate efforts, please use their events as a creative springboard for your own.

Link for the Bruce H. and Rosalie N. Rosen Community Connect Program at the Alzheimer's Association: [Greater Michigan Chapter \(alz.org\)](https://www.alz.org/greater-michigan)

Examples:

- Host a class or series of classes
- Create a training
- Develop an educational outing for adults with dementia and their care partners
- Create an experiential event
- Connect with local community resources, the arts, music, performances
- Incorporate biophilic design or promote positive relationships of nature and brain health through community places such as local nature centers

Funding

There are three different funding ranges. Please select one depending on your community project and need.

- A. \$5,000 - \$10,000
- B. \$10,000 - \$15,000
- C. \$15,000 - \$20,000

Approximately 10 grants will be awarded.

Eligibility

Eligible entities are those that are intending to develop or expand their initiatives related to cognition, Alzheimer's Disease, and/or related dementias.

Reporting Requirements

If awarded, an introductory call will be conducted to discuss proposal outcomes. A final report will be due to MPHI on September 30th, 2023. A template for reporting will be provided. All funding must be spent by September 30th, 2023.

Ineligibility

This grant will not award funding for personal care matters related to dementia care.

Deadlines and award dates

April 2023: Application released

May 25, 2023: Application due

June 1, 2023: Award selection announced

September 30, 2023: All award funding must be spent and final report due

Contact Information

If you have any questions and to submit your application, please e-mail Dayna Streng at strengd@michigan.gov.

Applicant Information:

1. Organization Name, Mailing Address, County, Website Address, and Mission Statement:

2. Director of the Organization: Name and Title:

3. Federal Tax ID Number and the year the organization was established:

4. Are you a 501(c)3 tax exempt organization? Yes No
If not a 501(c)3, what is your exemption status?

5. Will you utilize a fiscal agent to apply? Yes No

6. If yes: Fiscal Organization Name, Contact Person Name, Phone, and Email:

7. Grant Contact Person: Name, Title, Email, and Phone:

Project Narrative Information:

1. Please describe how these funds will be used and indicate what you are using for an educational curriculum. Education needs to be evidenced based and/or a promising practice and will be reviewed by MPHI.

2. Please select the action that your program is promoting:

E1 = Educate the public about brain health and cognitive aging, changes that should be discussed with a health professional, and benefits of early diagnosis.

E2 = Integrate the best available evidence about brain health and cognitive decline risk factors existing health communications that promote health and chronic condition management for people across the life span.

W4 = Foster continuing education to improve healthcare professionals' ability and willingness to support early diagnosis and disclosure of dementia, provide effective care planning at all stages of dementia, offer counseling and referral, and engage caregivers, as appropriate, in care management.

3. What is the impact that these funds will have on your organization and the people served?

4. Who are the people being served including their geographic area and county?

5. Please list your budget. You may also attach your budget to your application if you choose to use Excel.

6. What is the evaluation/outcome metric?

Attachments:

1. Grant award winners will be asked to submit a W9.
2. Please attach a letter of support from the Alzheimer's Association acknowledging their support of the project.

We are asking that you contact Melanie Baird, Vice President of Programs at the Alzheimer's Association Michigan Chapter to receive your letter of support. Melanie may also be able to put you in touch with an office local to your organization to know what programs they are currently offering in your area.

When collaborating with the Alzheimer's Association, you should inform them of your grant proposal to ensure your activities are aligned and not duplicated with other programs they currently are offering in your area. The letter of support could include acknowledgement of a community event or participation in the project.

Melanie Baird, Vice President of Programs at the Alzheimer's Association
Office: 248-996-1051
mbaird@alz.org

Alzheimer's Association Link: [Greater Michigan Chapter \(alz.org\)](#)